

The Art of the Pickup®

Pickup Arts

- Sampler -

Hey, this is Jay Valens, and I want to share some advice with you, they are samples of some of the newsletters that are sent out on our “Pickup Arts” newsletters for “The Art of the Pickup” DVDs. The ones we send out are a little more advanced, usually, than these, but these give you an idea of my desire to share really insightful advice.

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Anatomy of a Non-Approach

I'm going to talk about an approach that never took place. Not one that was attempted and failed, but one that never even happened.

*** Why in the world would I want to talk about something like that?? ***

Because more likely than not it will be familiar to you and I can open your mind to a whole new world of possibilities.

Here is what you might experience on any given day:

It's a Tuesday afternoon and you just stepped out of your office, home, or wherever it is you might be to go to a nearby the post office and pick up some mail supplies.

On your way to get the packing tape and envelopes you need, you see a very attractive looking girl filling writing something on a package with a big red marker.

She's attractive but dressed casually, almost plainly, perhaps she's an office assistant in a nearby business.

You would really love to talk to her but don't know what to say, so you go about your other business hoping something happens in your environment to sort of "help you out" in meeting her.

You find your supplies and get in line. There's always a line at the post office!

You notice that red marker girl has gotten in line behind you.

You think to yourself, "Is this a good opportunity to talk to her? What do I say?"

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The more you try to think of what to do, the more hesitant you get to say anything at all.

You do your best to keep looking mostly straight ahead, maybe look around the post office a bit, look at your watch, study the supplies you have in your hands.

You're wondering if she noticed you.

Would she want you to say something to her?

You're spacing out on this enough so that when she finally says something to you, you act, but what she says is "The next clerk is open."

You were spaced out so much that you didn't realize the next clerk was available for the next customer and jump into action to go to the open clerk.

What you don't notice is that in doing so you cut off the person in front of you!

But they're nice enough to let it slide... and now you feel a little awkward for doing this.

A moment later the red marker girl is at the next clerk, next to you.

Now she's to your right, quite open to be talked to, even if for a moment, but now you feel too awkward and don't say anything.

Your clerk is slow and your interest of lust is already finished paying for her stuff and is on her way out the Post Office.

Dang, you missed your chance.

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But wait, the clerk calls out to her that she forgot her change and even runs towards the door to get her attention.

The girl comes back a bit embarrassed, as she seemed to have been a spaceshot herself.

You still don't say anything and hope that she just looks your way so you can smile and say a witty comment to get her attention, finally, but she doesn't.

She gets her change and leaves.

A moment later you're leaving the post office as well and you can see forgetful marker girl walking ahead of you down the street.

It appears like she's walking in the same direction as you so you get a bit of courage and start walking a bit faster to try to catch up but you still don't know what to do or say.

You even get a chance to say something but then she turns down a different street than you were going.

You think to yourself, "Oh well, maybe it wasn't meant to be" and continue on your way.

You will never know what could have happened if you tried something and it will bug you for the rest of the day.

You didn't do or say anything because you were uncertain of the outcome and, perhaps, avoiding the risk of being rejected.

Well, I am going to give you a peak inside forgetful marker girl's mind as all this was going on.

Her name was "Molly" but you would never have found that out since you never took any action to do so.

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Molly works for a video producer in an office building near the post office.

She's shy and single and always hoping to meet a guy she can connect with.

On this day she had to drop off a copy of a tape to the producer's business partners in another city.

As she's writing the address on the package, she notices an interesting guy walk in and notices him walk by and look at her and seem like he might say something but, instead, walks to the supply area.

She wonders what kind of guy he is and thinking maybe she will get the chance to talk to him, except that she's shy and, like most girls, need the guy to initiate.

Obviously since she's too shy to approach and talk to him on her own, as soon as he gets in line she gets in line right behind him hoping maybe the proximity will help.

She's in line behind this guy for a few minutes but he doesn't seem to notice her.

He seems distracted, maybe he's got a lot on his mind?

The line is finally moving ahead and Molly sees her chance to be vocal, to get attention, by saying to the person ahead of her interest of lust that a clerk is free.

To Molly's surprise, rather than working to get his attention, her vocalicity caused him to break out of his distracted state to believe he's the next person in line and he walks over to the clerk.

She finds this kind of silly.

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Molly tends to be attracted to guys who are occasional goofs.

After a minute, Molly is happy to see that the clerk next to the cute distracted guy is open and hopes that he'll say something to her while she's paying for shipping, but she's too shy to look over at him to smile or anything like that.

The situation is making Molly a little nervous and feeling a little awkward about herself.

Molly's clerk finishes the order quicker than Molly thought and now she feels a little self-conscious and quickly starts walking to the door, forgetting her change.

The clerk calls to her and now she feels like a dork for forgetting her change and thinks "OK, this guy will never talk to me now... I'm such a dork!"

She gets her change, walks out, thinking "Oh, well, maybe it was never meant to be."

Learn To Read

Welcome to the Pickup Arts Literacy Training...

Did you know that many adults can't read. In many developed countries, as much as 10% of the population can't read at all, and about 30% have serious reading comprehension issues.

Did you know that there is an even greater form of illiteracy out there? It is made up of men who can't read the signs, cues, and subtext from women.

Whether you realize it or not, it is possible you may not be able to "read" women.

This is a form of illiteracy you must overcome!

So what do I mean by "read" women? ...

When you talk and interact with a woman, when you observe a woman, she is not just communicating with words. She is communicating with the MEANING behind those words, in addition to sending cues of her feeling on those words based on her body language and actual actions before, during, and after.

As an obvious example, if a woman says "I really like you" but never goes out of her way to do anything nice for you, or even acknowledge you any more than the times you initiate, there is a clear contradiction.

The men who are better at reading such things will either not waste their time with her or understand how to communicate back to her effectively that the contradiction is

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unacceptable, providing her an opportunity to adjust her behavior.

Women don't do act this way to be conniving; it's just their mechanism for survival and optimizing the quality of people (especially men) in their lives. By "better" I don't mean literally better (we've all seen plenty of high quality women with jerks) but better able to read what needs to be read, interpret, and respond accordingly through words, body language, and actions which will allow HER to read YOU as a high quality man she will want in her life.

So what are the various areas of communication you should pay attention to with women?

- Her Subtext: The "hints" she gives amongst the jumble of words coming out of her mouth.
- Her Body Language: How her body shifts, moves, rests, and leans whenever she is saying something or reacting to something.
- Eye Contact: How she maintains (or doesn't maintain) eye contact and various things she which may happen with her eyes.
- Her Actions: What she ACTUALLY has done, is doing, or will do, whether in conflict with her words or not.
- Her Topics: What she talks about and how she talks about it or tells stories.
- Statements & Questions: What kind of statements does she make, and what kind of questions she asks.

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- How She Dresses: Not just WHAT she's wearing, but HOW she wears it.
- Touch: How she touches and reacts to touch.
- Her Touch: How she touches and reacts to different kinds of touch.

Specifically, here are some examples of the ways women will communicate or MIS-communicate that you should be aware of:

SUBTEXT:

She may be talking about the cashier at the convenience store, but she may also be signaling the types of behaviors she finds attractive, offensive, weird, scary, or fascinating. For example, if a woman wants a daring man, wants you to know she wants a daring man, and wants to know if you are a daring man, she will not just say "I want a daring man and hope you are one." If she did, every shmuck who she tells that to will just act as if he's got daring qualities which actually says to her "he is just doing that and it's not real." Instead, at most she will drop it into subtext and the "better" men will be able to READ it and capitalize.

BODY LANGUAGE:

There is no harm in repeating what you may have already heard a few dozen times. If her body language is closed or locked up, then she's being defensive. If her body is open then she's being open. If she doesn't face you directly when talking to you, she feels higher value than you. If she points her feet at you while standing, she has some interest. If she leans in, she's interested. Leans back, she's not. If she shifts her hair away to display her neck, she is flirting. Etc. A lot of this you may have learned

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already. What you need to do now is connect it to her VERBAL communications (along with subtext) and READ the true picture.

EYE CONTACT:

If she maintains eye contact, she is more likely being honest. If her eyes look away almost every time she needs to answer a question, then she's "accessing" which means she has to think about it before answering which usually means she's not being entirely honest. If she looks at you and both her eyes sort of "vibrate" a bit back-and-forth then she is somewhat overwhelmed by your communication or in a little distress as to how to follow through. If she mostly keeps eye contact but makes a jerking motion (turn) with her head while reacting to you then she's being shy (insecure) or may be thinking about something (maybe sexual or playful) she doesn't want you to know about. You can READ a lot of information by casually observing all these eye things.

HER ACTIONS:

Mostly you should observe a woman's actions to understand what most resembles what she is likely to actually do in the future or how she TRULY feels about something. If she says she doesn't like men who order her around yet every one of her past boyfriends ordered her around and she only broke up with them when she tamed them, then clearly she is only relaying (at most) a belief in how she would LIKE to be. You will be able to READ that actually a certain behavior will attract her more than another, regardless of what she SAYS.

HER TOPICS:

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What does she talk about a lot? What kind of things draw her attention? Does she say claim to be a hippy type but always seems to talk about fashion and conservative topics? What kind of people does she talk about? What things in the news interest her? Does she even bring up anything from the news or does she exclusively talk about certain shows on primetime TV? You can READ a lot about her based on her common topics.

HOW SHE DRESSES:

Conservative? Casual? High Maintenance? Does the way she dress contradict anything about her? In a good or bad way? Sneakers? Skirt? Pleated pants? Does she pay attention to details and try to draw attention to herself or is she understated and low key? You can READ her style.

HER TOUCH:

Does she touch you when talking to you? Where? How often? Does she reciprocate your touches? If a woman starts touching you a lot when you talk to her then she's either really interested or really friendly. Either is pretty good. If she jumps or reacts a bit off when you touch her, then she's communicating that your vibe is not sitting well with her. What about the objects around her? If she is toying incessantly with an object, then she's nervous. If she plays with her hair while talking, she's attracted. Her manner of touch with you and the people and things around her will allow you to READ her internal sensitivities of her interaction with you.

Wow, I hope I didn't overwhelm you with too many things to think about and pay attention to. Realize you can learn a lot of this over time and what better way to learn than interacting with LOTS of women?

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Women Give Away All Their Secrets

It's an arms race.

There are no enemies in THIS "war" but one side is always trying to get an edge over the other.

Lucky for you the other side is always giving away their secrets.

What's even better is the very things they give away about themselves can be turned around and used by YOU just as effectively.

You'll have to understand what women do and why they do it. In a sense we are not trying to figure out women themselves -- who can fathom what truly makes up a woman? Instead, what we are doing is DECODING their actions and the purpose behind those actions, understand such things, and then put them to use amongst our other arsenal.

I've talked before about observing but we also need to apply some understanding to what we observe.

If a woman throws a landmine in front of you to step on, she does it for a purpose. You'll either step on it, run away, or go around it (effectively or not), and this tells her a lot about you (the REAL you and not the front many men put up). That's what MOST men do: trip, run, or get around. Actually, most men either step on the landmine or run away, and a few know how to go around it based on experience. Typically, the men capable of noticing the landmines and effectively working around them are more appealing to women, as it shows a familiarity that cues "this is a guy who understands women".

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But do you want to know a way that's even better than stepping around her challenges and tests?

Turning them around on her. Using her own tricks.

This works so well because it not only displays a man who has familiarity with women (which equates to having regular access to lots of women, which equates to "attractive man") but also, just as important, that he knows what's really going on in ways most men don't.

So... what are some things a woman might do which you can observe, learn from, and utilize for yourself?

1. She tells indirect stories about herself (in the context of people she knows or things she has heard about), watching for your reaction (which she can discern to be more honest since she can't necessarily believe a man isn't just catering to her to get in her pants).
2. Saying she will do something or be somewhere, then not following through
3. You suggest to do something and she doesn't agree or disagree but suggests you ask her again at a later time
4. Canceling plans last minute
5. Not giving the kind of answer you want on simple requests
6. Accuses you of something out of context for the situation

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7. Seeing if you will jump when she says jump
8. Introduces subtle drama or makes absurd requests
9. Ask you questions that are subtle screeners for “quality”

You can learn even more simply by OBSERVING. In fact the best way you can learn to know what to pay attention to when observing is to notice the times a woman says something to you or acts a certain way around you which causes you to hesitate with that “What should I do now?” or “How do I react to this?” feeling.

If you’re inexperienced, you may not know at THAT time how to react but, with enough practice, you will. And with that comes an understanding of what is really going on so that you can capitalize on it for yourself.

Why does this work? Because it will trigger a pattern recognition in her thought process allowing her to recognize those patterns of tests as things SHE does.

She perceives herself always to be the one pursued by men therefore if she sees that same pattern from a man, she will presume he is one who is pursued and must test in the same way. Meaning, a man who is pursued SO MUCH that he has to put filters in place to weed out the bad to find the good.

Another good reason for reversing these things on women is it puts you in the driver’s seat at the same time as trumping women’s own game or attempts at manipulation or aggravating “screening” process.

The typical methodology espoused by others (you’ve probably seen it in “pickup advice” from others) is reactive, in other words

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“If a woman says this, then do that” or “If a woman does this, then react this way.”

But what *I* am saying is “when a woman does X Y or Z, PAY ATTENTION to that, learn from it, understand why they do it and... go ahead and react the best way you’ve learned how to but... the very next time you’ll have an understanding of a powerful secret method - *WOMEN’S* method used to YOUR advantage.”

The secrets are out there, practically hitting you over the head.

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Hand Her A Straw

I'm going to have you "draw straws" today
:)

We get a lot questions along the lines of how to deal with specific girls but not enough questions about how to meet NEW girls in every day situations. I also don't give enough "missions" for you to go on, so get ready for this one...

Did you know that meeting girls in everyday situations will SOLVE your issues with that one specific girl? That's because when you have a lot of options with a lot of new girls, your particular interest in one girl will become such a minor thing that it will actually increase your chance to get her.

So I resolve today to give you an example of an everyday scenario and how you can change it from a situation where you think "That's a cute girl, but I don't know how to talk to her, I give up and won't do anything" and turn it into "I have a plan of how to talk to her" and actually do so.

I'm sure the vast majority of guys reading our newsletters live near or visit a mall often. Most malls have a food court and, again, I'm sure a lot of you have stopped by to grab a bite to eat from such a place. Usually in the middle of the day there are lots of attractive women by themselves who are taking a break from work, school, or doing shopping, and will be in line ahead or after you or hovering somewhere in the area to order food.

Most of the time, people buying food in these places will get a drink and invariable need to also get extra stuff like napkins and a STRAW for their drink.

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So all you do is get your food as you normally would and mill around the condiments (where the napkins and straws are) just long enough for the object of your interest who'd also been getting her food to be on her way to get a straw.

Pull out an extra one for her and hand it to her with a subtle smile. She'll of course pleasantly say "thank you" and you can follow-up with some humor by looking at her and ask her what she bought. Whatever she says, just say with an obvious edge of humor "You know that -(whatever she said)-- is bad for your health?" Obviously, this is flirting and she will engage you to either agree or claim it's actually healthy, or point out that you have the same thing, all of which allows you the chance to flirt back.

If she doesn't say thank you initially, it doesn't mean this kind of initial contact is not good, it just means that particular girl is just a waste of time. There will be plenty of others to meet on other days.

Anyway, for the ones who respond well, and flirt back, you KNOW they are going to eat alone and you can just say "Hey, I was going to eat alone but... you can join me." The only possible responses you will get are: a polite "no thanks" (probably because she was taking her food to go) or "yes". The "yes" will get you an instant date right then & there, after which you can get her # to meet up with her for a real date at a later time!

Will this work every time? No. Will it work better than doing nothing? Yes. I wouldn't share this with you unless I didn't know it would work at least a often enough to become a positive experience for you.

Give it a try.

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There are endless examples of these kind of everyday situations. I wanted to show that there's an angle for just one of them and you don't have to think your only option is to either be direct, use an "opener" or "line", or not do anything. Sometimes it's a matter of just being creative and charming and that can be had with a little bit of thinking.

If you run into a scenario that happens to you often in everyday situations, like at the laundromat, in a supermarket, at the gym, bank, shopping for gadgets, and feel like you've given up an opportunity, then just take some time later to think about that missed opportunity and consider a creative way you COULD HAVE handled it.

Then the next time you run into that same scenario, you will have a plan to try out. If it doesn't work out, come up with another plan. Nothing elaborate, but just to help yourself be prepared so you actually do something and open your mouth rather than walk away and wish you had done something.

Oh, and just in case you don't think I've got an angle for everything, one of the times I offered a straw to a girl in this way she said "I don't need a straw", so I replied "Are you trying to tell me you don't suck?" She laughed at how well I handled the challenge and agreed to sit with me when I offered.

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